

Dear Families,

Your child's summer of fun is almost here! To assure a happy experience kindly consider the following:

CAMP PLAYLAND PHILOSOPHY

Camp Playland implements a very simple philosophy – *camp must be safe, camp must be fun and camp must be instructional*. We want every camper to have an enriching experience and feel this is best attained when parents and the Playland staff work together for the child's benefit.

CAMP HISTORY / LEADERSHIP

Camp Playland is a third generation family business, and the Bloom family takes tremendous pride in maintaining the best traditions in camping excellence. Walter and Pearl Bloom and Sy and Adele Breslow founded Camp Playland in 1957. In 1976, Dr. and Mrs. Breslow retired and Gary Bloom became his parents' partner. In 2011 Steve Bloom joined his parents, Gary & Barbara, as owner/director. Matt Dudics (Director) and Mary Garesche (Assistant Director) complete the year round leadership team.

CAMP CONTACT LIST

The camp landline and email address are monitored 24/7

- Camp Office Landline (203) 966-2937
- Camp Email info@campplayland.com
- ❖ Text Us! Camp Office Cell (monitored 7am-5:30pm) (203) 999-4966
- See Division Leader Phone Numbers on Page 8

CAMP DATES AND HOURS

Camp will operate Monday, June 26th – Friday, August 11th. Session 1 is Monday, June 26th – Friday, July 21^{st.} Session 2 is Monday, July 24th – Friday, August 11th. There is no camp on Tuesday, July 4th. Buses arrive on campus between 9:00am and 9:30am and depart at 4:00pm. We offer a short day option for Pre-K campers with a 2:00pm parent pick-up. Early parent drop-off (8:00am) and late pick-up (5:30pm) are available at no extra charge.

PRE-CAMP VISITS AND ORIENTATION

First time campers are encouraged to visit prior to the first day of camp. Returning campers are welcome too. Our campus is open for tours by appointment. Please call or email to schedule a visit.

CAMPER ORIENTATION IS ON SATURDAY, JUNE 24th. OPEN HOUSE FROM 9:00am-12:00pm.
REGISTRATION IS NOT REQUIRED.

**Friday, June 23rd is Staff Orientation Day. The campus will be closed to visitors on this day.

PARENT COMMUNICATION

Parent communication is through text message, email and phone calls. Please see a list of phone numbers on page 8. Our Directors and Division Leaders are available anytime and will provide updates for you. We encourage you to contact the camp ASAP whenever you have questions, suggestions or concerns. We can resolve issues when we know about them. We want to hear from you and take great pride in "getting it right."

TIPPING POLICY

CAMP PLAYLAND HAS A **NO TIPPING** POLICY.

Catch the spirit! Get ready for the best summer ever!

HEALTH REGULATIONS

A current health form for each camper is required. Health forms must be completed and signed by your pediatrician. We accept school health forms. Health forms are valid for three years from the date of the last examination. If we have a current form on file from last summer, we will forward it to this summer. **Health forms must be on file PRIOR TO JUNE 26**th, **2023**. Blank health forms can be found on our website.

MEDICATION

Medication to be dispensed by the camp nurses and/or stored in the nurse's office must be <u>in the original prescription</u> bottle or box and accompanied by an authorization of medication form signed by your doctor *and* parent. This includes EpipensTM. "Authorization for the Administration of Medication by Camp Personnel" forms are on our website and must be current within 12 months. This form needs to be returned <u>only</u> if the camp is to dispense medication to your child. If you have medicine to be left with the camp nurse, please arrange a time prior to your first day of camp to drop-off the medicine. Campers may not carry medication with them.

CAMP NURSE(S)/ILLNESS

We have two nurses at all times in our nurse's office. If campers/counselors are determined by the nurses to have an observable illness, such as constant coughing, stomach issues, respiratory infection or a temperature over 100.4° F, campers/counselors will be sent home.

CLOTHING

Please see a packing list on page 7. Dress your child according to the weather. Camp is a very physical environment. Children should wear sneakers and socks (<u>no</u> sandals, open toed shoes, flip-flops, CrocsTM, etc.), shorts, t-shirt, sweatshirt (on cool days) and a hat or visor. Camp Playland is not a uniform camp. A complimentary Camp Playland backpack, t-shirt and a Camp Playland sweatshirt will be given to each camper during their first week of camp.

RAINY DAYS

We follow our regular schedule as much as possible. In the event of rain, we will switch to our rainy day schedule, which includes special covered activities.

BIRTHDAYS

Campers who celebrate summer birthdays will be recognized on their special day. We kindly request parents <u>not</u> send or bring in snacks or goody bags to celebrate a birthday or any other occasion.

LUNCH & SNACK

Lunch catered by FLIK INDEPENDENT SCHOOL DINING will be served to each camper every day. Everyone is provided a bottle of water at lunch. An afternoon snack is provided daily. The lunch menu is on our website. Please communicate any food concerns prior to the start of camp.

CAMP PLAYLAND IS A "PEANUT/NUT SENSITIVE" ENVIRONMENT

Campers and counselors may not bring peanut butter or other peanut/nut products to camp. For everyone's safety and because peanut/nut products are found in so many food items, campers will not be allowed to share food. All food we provide is peanut and nut free.

WATER

Water filling stations and cups can be found all over campus, never far from reach. Groups will take many water breaks throughout the day.

TRANSPORTATION

Most children will be picked up and dropped off by school bus/van. Details regarding transportation routes will be emailed a few weeks prior to your child's first day. Prior to your first day check the website for up-to-date bus routes. Campers should wait at the street for the bus. Please help expedite the trip by being early. There will be a bus counselor on every bus. Do not detain the counselor with questions; instead always contact the camp. In the morning, if a camper is not waiting outside, bus counselors are instructed to wait 3 minutes before departing. Please be ready to receive your child at drop-off time in the afternoon. The return times are approximate. If there is no adult waiting to receive a camper at drop-off, bus counselors have been instructed to keep the child on the bus and continue the route. The bus counselor will contact the camp and we will contact you to arrange pick up.

Campers transported daily by car (and not utilizing early drop off/late pick up) may be dropped off between 9:00am and 9:30am and be picked up after 4:05pm. Detailed instructions are available on the website.

We thank you for your patience with the timing of our buses. Bus routes may change slightly due to traffic. We work hard to ensure all buses are as punctual as possible.

EARLY DROP-OFF / LATE PICK-UP

Parents may drop-off as early as 8:00am and pick-up as late as 5:30pm. You may do this as needed. Please notify us when you are utilizing this option.

BUS CONDUCT

All Playland buses have seat belts and campers are required to "buckle up". As this might be a change from what children do on school buses during the school year, please help us by reminding children they <u>must</u> buckle. Due to the danger of choking, as well as the potential risk for children with food allergies, eating or finishing breakfast while on the bus is prohibited.

We strongly discourage the use of electronic devices and cell phones on the bus. If your child must bring a handheld electronic game, iPadTM or other toy on the bus, please remind them to keep it in their backpack or bring it to the office for safe keeping during the camp day. The camp is not responsible for these items if they are lost or broken.

DISMISSAL CHANGES

If you wish to pick up your child or change your afternoon transportation, the camp office must be notified <u>before</u> 2:00 pm by text, phone call or email. Due to limited capacity on buses/vans, we cannot always accommodate campers riding another vehicle. If you are picking your child up after camp, please arrive at 4:05pm or later.

EARLY PICK-UPS

Please notify the camp office if you are picking up early. No campers will be released without permission from the Playland office. We will make every effort to get your child to you quickly for early pick-up, but please allow ample time if you need to have your child to an appointment. Picking up between 3:45 and 4:00pm can be difficult. If you arrive at this time, you will be asked to wait until after dismissal (4:05 pm).

2:00 pm pick-up for "Short Day" campers – Some Pre-K campers will be picked up by parents at 2:00 pm. Parents who have opted for early pick-up will drive into camp at 2:00 pm. The campers will be escorted by Playland staff to the pick-up person. If the pick-up person is someone other than a parent that person must be listed as an emergency contact.

ATTENDANCE

Please contact the camp office by 8:00am if your child will be absent or is arriving late so that we may notify the bus counselor.

CAMPER / FAMILY INFORMATION

You may update your contact information, emergency contact information and special notes about your camper through our website, www.campplaylandofnewcanaan.com. Click on "FAMILY LOGIN" (top bar). If you have trouble logging in, please call or email camp.

PARENT VISITATION

<u>Camp Playland is closed to visitors during the camp day</u>. Communication between parents, camp directors, division leaders will be very fluid. More so than ever we will be responsive to questions and concerns. Parents and Camp Playland will partner to create a healthy, fun and instructional summer for campers and counselors.

GROUPING

Groups are made up of approximately 12-18 campers with 4-6 counselors per group. Campers are grouped by school grade. Groups of campers entering 2nd grade and older are single gender. Groups of campers entering 1st grade and younger are coed. We often have more than one group for the same age. If your child wishes to be grouped with a special friend, be sure that you have indicated this to us. We will do our best to accommodate requests. Group rosters will be posted on the website in early June.

SCHEDULES

Group schedules will be posted on the website in early June.

NEW FOR 2023

New activities and areas for summer 2023 include Treemendous at Play Area 3, Sky-Climb on the high ropes course, Wondertunes music, expanded Arts & Crafts, Dance Studio, Week-Long Electives for grades 4-6 and a full salad bar at lunch.

SWIMMING

Campers entering 2nd grade and younger swim twice daily. Campers entering 3rd grade and older swim once per day. Campers will enjoy free swim and small group swim lessons in our three heated swimming pools:

- The "Pre-K Pool" (1 to 2 ½ feet) for campers entering Pre-K
- The "L Pool" (2 to 3 ½ feet) for campers entering Pre-K, K and 1st Grade
- The "Deep" pool (3 ½ to 10 feet) for campers entering 2nd grade and up

Counselors will assist young campers with changing, keeping track of possessions, and with applying sunscreen after swimming. Campers do not need to bring swim devices from home (floaties, bubbles, etc.). Instructors will utilize kickboards, barbells and noodles to aid in stroke development.

Jon Zajdel is our aquatics director and has a team of 12 certified lifeguards/swim instructors. Group counselors assist with swim classes. Swimming is an important part of camp life. We want every child to love swimming, and we understand that all children learn at their own pace. We will never force a child to swim and will work diligently to ensure that every camper feels comfortable at the pool.

SPECIAL EVENTS

Weekly special events are planned throughout the summer. A calendar of special happenings is posted on our website.

SENIOR TRIPS

Rising 7th and 8th graders will leave campus for trips every Thursday. Trips are posted on the Special Events Calendar.

PHOTOGRAPHS

Our camp photographer and social media specialists will take many photos every day. These will be posted at campplayland.smugmug.com. The password is summerfun! (don't forget the exclamation point). You may communicate directly with Mark, the camp photographer – photographer@campplayland.com. Please follow @campplayland on Instagram for stories / reels / posts of our camp day!

STAFF

We are very proud of our professional, mature and nurturing counselors. Camp Playland employees are teachers, college and high school students 16 and older. All counselors are interviewed by our directors. We check references, perform thorough background checks and train counselors during staff orientations. We have a high return rate for our staff and many of our counselors are former campers!

STAFF HANDBOOK

We have protocols in place to ensure a safe environment for campers and staff. Our staff handbook is posted alongside the staff roster on the camp website. Please visit this document to learn about Camp Playland's safety procedures.

PEDICULOSIS

Head lice is a nuisance but not a medical issue and we do our best to mitigate the risks of spreading. Please diligently check your camper for head lice before the start of camp. If you find lice, please notify the camp so we may alert other families to check heads. Any person with head lice will be sent home to be treated with a medicated shampoo.

ACCREDITATION

We are proud to be accredited by the American Camp Association and licensed by the state of Connecticut.



DEAR CAMP PLAYLAND, HATS OFF TO THEE!
FRIENDSHIPS, MEMORIES, FUN-FILLED ACTIVITIES
TRUE & STRONG, UNITED ARE WE
WITH A RAH, RAH, RAH, SIS, BOOM, BAH,
STOMP YOUR FEET, CHA, CHA, CHA
HATS OFF TO CAMP PLAYLAND!

Camp Packing List!

Campers should bring a backpack with the following:

- ✓ 1 or 2 bathing suits and swimshirts. Campers entering 2nd grade and younger swim twice a day. Campers entering 3rd grade and older swim once a day.
- ✓ Towel
- ✓ Swim goggles
- ✓ Sunscreen (preferably spray and/or stick)
- ✔ Plastic bag for wet suits
- ✓ A sweatshirt on chilly days and/or a rain jacket on rainy days

We prohibit electronic devices and cell phones on campus.

A camper may wear a bathing suit to camp and change into a dry suit after the first swim. Campers may not wear a wet bathing suit around camp. Campers are encouraged to bring swim goggles. Always pack swim clothes even if the weather is threatening. Please apply sunscreen prior to coming to camp. Counselors will assist campers in reapplying sunscreen after each swim.

CLOTHING

Dress your child according to the weather. Camp is a very physical environment. Children should wear sneakers and socks (no sandals, open-toed shoes, flip-flops, CrocsTM, etc.), shorts, t-shirt, sweatshirt (on cool days) and a hat or visor. Camp Playland is not a uniform camp. A complimentary Camp Playland t-shirt, backpack and sweatshirt will be given to each camper during their first week of camp.

<u>Raincoats and warmer clothing</u> should be worn on rainy days. Campers will travel around the campgrounds. Always send swim clothes as we often return to our regular schedule when the inclement weather passes.

WATER

There are disposable cups and water filling stations all over campus. Campers do not need to bring water bottles to camp. We stop for frequent water breaks and ensure campers are staying hydrated. Every camper is given a bottle of water with lunch.

LOST AND FOUND

We make every effort to return lost clothing or other personal items. Please <u>label everything</u> including: towels, shoes, socks, underwear, raingear, goggles, etc. Lost items that are not labeled will be placed on our "Lost & Found Clothes Line". We discourage campers from bringing expensive items or objects of personal value to camp.

Division Leaders Contact List

Pre-K Division Leaders (monitored 9:00am-4:00pm)

Bears, Bengals, Cheetahs, Grizzlies, Tigers

- Vivi Torres (203) 996-3438
- Lynnet Karamanian (203) 999-4857

K Division Leaders (monitored 9:00am-4:00pm)

Beavers, Chipmunks, Jaguars, Porcupines, Woodchucks

- * Rachel Cuesta (203) 996-4186
- Caitlyn VanDeusen (203) 996-4274

Lower Camp Division Leaders (monitored 9:00am-4:00pm)

* Emma Zachary - (203) 996-5720

Coyotes, Roadrunners, Robins

❖ Kimmy Loop - (203) 996-4871

Bobcats, Cardinals, Seagulls

Middle Camp Division Leaders (monitored 9:00am-4:00pm)

Sam White - (203) 999-3562

Broncos, Eagles, Owls

* Rachel Wolfe - (203) 996-6518

Blue Jays, Lions, Ravens

Upper Camp Division Leaders (monitored 9:00am-4:00pm)

* RJ Cavaliero - (203) 999-3582

All Stars, Badgers, Cougars, Dolphins, Mustangs

Izzy Weiss - (203) 999-4394

Leopards, Navigators, Panthers Sandpipers, Trailblazers, Super Seniors

*If you are unable to communicate with the Division Leader or you are not pleased with the response, contact Steve Bloom (203-966-2937, steve@campplayland.com). Your satisfaction is of the utmost importance.