

CR 2.2 – Measurable Outcomes

Our philosophy has 3 components. Camp is safe, fun and instructional.

	Our Definition	Ways to Measure
SAFE	Camp must be safe in every sense of the word. If it is not safe it is worthless. We work to ensure camp is a physically, socially and emotionally safe environment.	<ul style="list-style-type: none">- Accidents by definition are preventable. We measure physical safety by having zero serious injuries at camp.- We create an open and honest culture with parents and staff. We measure social and emotional issues with “issue reports.” Once an issue is solved, we mark the report as complete. The goal is no open issues at the end of a camp day.- We also measure emotional and socially safety by including questions in our end of the year parent and staff survey about director responsiveness, staff supportiveness and camper happiness.
FUN	This is summer, it is not school. Camp must be fun. Campers are never forced to do anything they do not wish to do, and everyone must be nice to one another.	<ul style="list-style-type: none">- We offer a <u>“Happy Camper Guarantee.”</u> If a camper is not having fun we will refund tuition. We measure the “fun” of camp by this guarantee. The goal is no unhappy camper.- We also measure “fun” in the end of the year surveys with questions about activities, inclusiveness and overall experience.
INSTRUCTIONAL	We hire a very professional staff. From swimming to dance to athletics to arts, we want everyone to learn something and grow at Camp Playland.	<ul style="list-style-type: none">- The first way we measure our instruction is through the hiring process. Every activity specialist must be experienced in their area. We check 3 references and background check every counselor.- During the summer we evaluate each specialist via our staff evaluation form.- On end of the year surveys we ask group counselors for feedback about activities and specialists.- The director meets with division heads 1-1 during the last week of camp to evaluate specialist instruction.